

# COMPOUND SEMIONLINE

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## Blue 2005 – Advanced LEDs A Solid State Lighting Net and LIGHTimes Event May 16-18, 2005 – Hsinchu, Taiwan Early Registration, Sponsorship and Exhibit Pricing

### REGISTRATION

|                           |            |
|---------------------------|------------|
| 1st Attendee:             | \$1295     |
| 2nd company team member:  | \$895      |
| 3rd company team member:  | \$695      |
| 4th+ company team member: | \$595/each |

### SPONSORSHIPS

|                                       |          |
|---------------------------------------|----------|
| Premier Diamond Sponsor:              | sold out |
| Diamond Sponsor:                      | sold out |
| Platinum Sponsor (1 still available): | \$5,950  |
| Gold Sponsor (Asia):                  | \$2,690  |
| Gold Sponsor (International):         | \$3,200  |

### EXHIBIT PRICING

|  |        |
|--|--------|
| Table-Top Exhibit for Registered Attendees:                | \$850  |
| Table-Top Exhibit (Not attending sessions):                | \$1450 |
| 10' (approximate) Floor Booth for Registered Attendees:    | \$1850 |
| Additional Exhibit Staff Members (Not attending sessions): | \$300  |

**If you are not receiving the valuable exposure that comes from participating as a standard or premium showcase client of SSLighting Net or CompoundSemi Online, we can offer some very attractive packages in combination with your sponsorship**

**Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed at the rate they signed up for.**

**Sponsorships and advertising are non-refundable.**

**Prompt payment arrangements assure your priority and selection.**

## PREMIUM SPONSORSHIP BENEFITS

**Blue 2005 • May 16-18, 2005**  
**The Ambassador-Hsinchu Hotel -- Hsinchu, Taiwan**

SSLighting Net/CompoundSemi Online is offering three levels of Premium Sponsorship: **Premier Diamond, Diamond and Platinum**. For any level of Premium Sponsorship, you will receive the following benefits:

- The specified number of conference tickets (full registrations, including welcoming reception, banquet, and proceedings) for your representatives or your customers
- SSLighting Net/CompoundSemi Online will provide name/link or linked logos from our conference sites to your web page. **The Blue 2004 conference site enjoyed over 100,000 page viewings last year, and each of those pages included the Diamond and Platinum sponsors!**
- You may submit marketing/promotional material to be inserted in the conference proceedings that will be distributed on-site to all attendees. These inserts will represent significant exposure for your company to a targeted audience
- Your company will be cited in all email announcements, brochures and letters promoting the conference
- Press releases and advertisements will cite your role as sponsor
- **Enhancement for 2005:** You will be provided an assigned time during the conference for a literature “table drop” to provide every conference attendee with a stand-alone literature item
- **Important change for 2005: All exhibits will be in the main foyer and the single, large ballroom that adjoins the conference room. Maps will be provided and you will be able to select from available positions in advance of the conference**

Specific benefits of each sponsorship level are described in detail below:

| <b>Diamond Sponsor</b> <b>sold out</b>  | <b>Platinum Sponsor</b> <b>\$5,950</b>  |
|---|---|
| Very Exclusive – only 4 available   | Exclusive – only 6 available  |
| Primary logo on front cover of brochure, web site, conference proceedings, etc. | Prominent logo on front cover of brochure, web site, conference proceedings, etc. |
| Logo linked to your company website   | Logo linked to your company website   |
| 4 conference tickets covering all events and sessions                           | 3 conference tickets covering all events and sessions                             |
| Full 10’ (3 m) floor booth, best position                                       | Full 10’ (3 m) floor booth, priority position                                     |
| Reception/Lunch sponsorship, including signage and acknowledgment on agenda     | Break or day welcome sponsorship, including signage and acknowledgment on agenda  |
| Literature drop at one point during the conference (1 item)                     | Literature drop in conjunction with your assigned function (1 item)               |
| 2 page insert in Conference Proceedings   | 1 page insert in Conference Proceedings   |
| 30 word description in brochure   | n/a   |

**When you sign up as a Corporate Sponsor, we will need a copy of the signed agreement and an electronic copy of your logo and agreed-upon payment arrangements so that may activate your logo presence. Diamond sponsors will need to provide a 30-word description prior to brochure or email promotions, for which deadlines will be announced well in advance.**

# ADVANCE SPONSORSHIP SELECTION & SIGN-UP FORM

**Blue 2005 • May 16-18, 2005**  
**The Ambassador-Hsinchu Hotel -- Hsinchu, Taiwan**

If you would like to participate as a premium sponsor, please indicate as follows:

|  |
|--|
| <p>__ Please sign us up as a<br/><b>Platinum Sponsor</b></p> |
|--|

The following function sponsorships are available as part of the Diamond and Platinum sponsorship levels. You will receive the following benefits:

- Company will be listed as a Function Sponsor in the conference program and on all the brochures that will be used to market the conference.
- You may submit the specified number of double-sided sheet(s) of marketing/promotional material to be inserted in the conference proceedings that will be distributed to all attendees. These inserts will represent significant exposure for your company to a targeted audience.
- Signage indicating company's sponsorship will be prominently displayed at the specified function.
- Acknowledgement, and linked logo in the corresponding area of the online agenda at the SSLighting Net/CompoundSemi Online conference website. Viewings of previous conference agendas have numbered in the tens of thousands.

The following function sponsorships are available. Please indicate your first and second preference for the sponsorship level you have agreed to by checking two of the boxes. In the event those functions have already been taken we will contact you to determine your next choice.

|  |  |
|--|--|
| <p><b>Premier Diamond Level</b></p> <p>Conference Banquet on May 17<sup>th</sup></p> <p><b>Diamond Level</b></p> <p>Welcoming Reception on May 16<sup>th</sup></p> <p>Luncheon on May 17<sup>th</sup></p> <p>Luncheon on May 18<sup>th</sup></p> | <p><b>Platinum Level</b></p> <p><input type="checkbox"/> Morning welcome on May 17<sup>th</sup></p> <p><input type="checkbox"/> Morning Coffee Break on May 17<sup>th</sup></p> <p><input type="checkbox"/> Afternoon Coffee Break on May 17<sup>th</sup></p> <p><input type="checkbox"/> Morning welcome on May 18<sup>th</sup></p> <p><input type="checkbox"/> Morning Coffee Break on May 18<sup>th</sup></p> <p><input type="checkbox"/> Afternoon Coffee Break on May 18<sup>th</sup></p> |
|--|--|

Agreed to by:

\_\_\_\_\_  
*Signature, Name and Company Name*

\_\_\_\_\_  
*Date*

**Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed at the rate they signed up for.**  
**Sponsorships and advertising are non-refundable.**  
**Prompt payment arrangements assure your priority and selection.**

# GOLD SPONSORSHIP BENEFITS & SIGN-UP FORM

**Blue 2005 • May 16-18, 2005**  
**The Ambassador-Hsinchu Hotel -- Hsinchu, Taiwan**

CompoundSemi Online is offering a specially priced Gold Sponsorship, including a special offer to help support added exposure for companies based in Asia. As a Gold Sponsor, you will receive the following benefits:

- Two full conference tickets (full registrations, including welcoming reception, banquet, and proceedings) for your representatives.
- A tabletop exhibition space, and appearance in the first section of the Exhibitors list
- CompoundSemi Online will provide name/link or linked logos in the “gold sponsors” section of our conference site. Logos will link to your company web page
- Your company will receive acknowledgement, along with the other Gold Sponsors, in a section of the conference proceedings.

Specific benefits of the Gold sponsorship level are summarized below:

|   |               |
|---|---------------|
| <b>Gold Sponsor</b>   | <b>\$3200</b> |
| <b>Host region special offer: \$2690</b>                            |               |
| Logo on Gold Sponsor section of web site and conference proceedings |               |
| Website logo linked to your company website                         |               |
| 2 conference tickets covering all events and sessions               |               |
| Tabletop exhibition space, priority position                        |               |

Please sign us up as a **Gold Sponsor for \$3200**     Please sign us up as a **Gold Sponsor for \$2690**  
My company is based in Asia

Agreed to by:

\_\_\_\_\_  
*Signature, Name and Company Name*

\_\_\_\_\_  
*Date*

**When you sign up as a Gold Sponsor, we will need a copy of the signed agreement and an electronic copy of your logo. Since the benefits of sponsorship exposure start immediately, all sponsorships are non-refundable and payment arrangements will be with credit card, wire transfer or USA bank check (invoices are due on receipt). For special cancellation circumstances, we may be able to substitute CompoundSemi site services (listings, etc) as a partial reimbursement.**

**Advance rates subject to change without notice. When rates increase, those who have already purchased a package will be guaranteed at the rate they signed up for. Sponsorships and advertising are non-refundable. Prompt payment arrangements assure your priority and selection.**

**ADVANCE EXHIBIT BENEFITS & SIGN-UP FORM**  
**Blue 2005 • May 16-18, 2005**  
**The Ambassador-Hsinchu Hotel -- Hsinchu, Taiwan**

As an **Exhibitor** for this conference, you will receive the following benefits:

- Company will be listed as an exhibitor in any mail brochures that will be used to market the conference
- You will be listed as an exhibitor in the conference proceedings that will be distributed to all attendees
- SSLighting Net/CompoundSemi Online will provide links from the conference web sites exhibitor section to your web page
- A 6'x8' exhibit space with a 6'x3' marketing table on which information about your services can be displayed will be provided to you for use throughout the conference. For an additional \$1,000 you may reserve a 10' x 10' exhibit area suitable for a booth. These rates are for registered attendees
- You may submit one double-sided sheet of marketing/promotional material to be inserted in the conference proceedings that will be distributed to all attendees. These inserts will represent significant exposure for your company to a targeted audience
- The exhibit area is located to ensure maximum traffic by conference attendees
- **Important change for 2005: All exhibits will be in the main foyer and the single, large ballroom that adjoins the conference room. Maps will be provided and you will be able to select from available positions in advance of the conference**

If you would like to participate as an exhibitor, please contact us as soon as possible using the information below.

- I am also registering for the conference, please reserve my tabletop exhibit space at the fee of \$850
- I am also registering for the conference, please reserve my 10' x 10' booth area at the fee of \$1,850
- I do not wish to register as a conference attendee, but would only like to exhibit. Please reserve my tabletop exhibit space at the fee of \$1,450

Agreed to by:

\_\_\_\_\_  
*Signature, Name and Company Name*

\_\_\_\_\_  
*Date*

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**Prompt payment arrangements assure your priority and selection.**

**Exhibits are non-cancelable within 30-days of the event.**